

## ARTS MANAGEMENT NEWSLETTER

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### EDITORIAL

Dear readers,

leaving its own environment from time to time is worthy. Our visit in Poland brought important impressions and outstanding results, which will have influence not only for our readers to learn more about the cultural sector in this country, but also for a better information and communication level for Polish arts managers in the future. In our next newsletter issue we will have a special about the current situation in Poland - with background information, portraits, book recommendations and conference reviews.

In today's issue, we'd like to cover Ireland and Northern Ireland with a collection of articles, books, educational and link recommendations.

Yours Dirk Schutz & Dirk Heinze

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## NEWS & BACKGROUND

### **Background: Cultural Policies and instruments in Ireland**

*Source: CulturalPolicies.Net (Compendium of Cultural Policies and Trends in Europe)*

Over the past five years cultural policy at national level has focused on the:

- \* development of new arts legislation to replace the 1951 and 1973 Arts Acts and to reflect new definitions of the arts, as well as new structural arrangements for policy development and implementation;
- \* implementation of legislation referring to the national cultural institutions;
- \* introduction of the Heritage Fund Act, which commenced in 2001;
- \* provision of capital infrastructure for the arts nation-wide via the ACCESS initiative;
- \* embedding of the Arts Council planning process including assessment and evaluation via two arts plans since 1998; the introduction of multi-annual funding mechanisms by the Council; and
- \* introduction of arts planning at the local government level.

The major structural and resource change in cultural policy occurred with the establishment, for the first time in 1993, of a dedicated government department with responsibility for the arts. Funding for the arts in Ireland doubled in 1995 (from 16.5 million euros to 33 million euros). Funding has by and large increased incrementally since then in tandem with Arts Council planning.

More: <http://www.culturalpolicies.net>

### **News: EXSA informs exhibition industry of Exclusion Policy**

*Source: Auditoria Magazine (October 2005)*

The Exhibition Association of Southern Africa (EXSA) is to implement an 'Exclusion Policy' to combat what it terms as the problem of freeloading.

The policy states that all non-members will no longer be featured on EXSA's website, in the Southern Africa Exhibition Diary, newsletter or in any advertising arranged by EXSA. Non-members will also be excluded from meetings to discuss relevant issues within the industry.

A statement from the organisation read: "The Exclusion Policy, while appearing on the surface to be rather elitist, has some valid reasoning behind it. For many years, EXSA has been the voice of the exhibition industry. However, while it is an association, it cannot run on goodwill alone. The Exclusion Policy is being implemented to balance the scales, to negate the effects of freeloading in order to benefit the industry overall.

More: <http://www.auditoria.tv/index.php?page=news&id=1363>

## BOOKS & RESOURCES

### **Book: Community Arts in Ireland**

This publication is the first serious attempt to gather together a wide range of views dealing with the history, theory and practice of community arts in Ireland. Not an academic book, it contains twelve essays as well as the edited transcripts of two fora, that range from a general arts-history perspective to the particular experiences of artists working with and in communities. The book argues that arts and culture should be at the centre of all political, social, educational, individual and communal activity, particularly in this time of unprecedented and sometimes dangerous change, for Ire-

land and the world at large. This vision is underpinned by the belief in the right of people to contribute to and participate fully in culture. These values, the authors go on to assert as they share their varied experiences, are as relevant today as they were forty or four hundred years ago.

*Full Title: An Outburst of Frankness. Community Arts in Ireland - A Reader*

*Editor : Sandy Fitzgerald*

*Publisher: New Island Books*

*Paperback, 250 pages, November 2004*

Details: <http://www.artsmanagement.net/Books-id-608.html>

### **Book: The Irish Theatre Handbook**

The only comprehensive guide to the current theatre, dance and opera scene in Ireland both North and South, a must for anyone interested in touring into Ireland or thinking about collaborations and exchanges with Irish companies and artists.

*Paperback 208 pages (June 23, 2004)*

*Publisher: New Island Books*

Details: <http://www.artsmanagement.net/Books-id-609.html>

### **Irish and North Irish Arts Management Resources**

Aosdana. Creative Artists Affiliation: <http://www.artscouncil.ie/aosdana>

Art Libraries Services: <http://www.arlis.org.uk>

Arts Council Ireland: <http://www.artscouncil.ie>

Arts Council Northern Ireland: <http://www.artscouncil-ni.org>

Art Projects Network: <http://www.artprojectsnetwork.net>

Arts Policy Profile: <http://profiles.culturalpolicies.net/profiles/ireland-1.php>

ArtsListings.com: <http://www.art.ie>

Association of Irish Festival Events (AOIFE): <http://www.aoifeonline.com>

Audiences Northern Ireland: <http://www.audiencesni.com>

Auditoria - Programme for Performing Arts Venues: <http://www.artscouncil.ie/auditoria>

Business2Arts Ireland: <http://www.business2arts.ie>

Cork - European Capital of Culture 2005: <http://www.cork2005.ie>

Creative Clusters Conference: <http://www.creativeclusters.com>

Culture Ireland Initiative: <http://www.cultureireland.com>

Department of Arts, Sport, and Tourism: <http://www.arts-sport-tourism.gov.ie>

Heritage of Ireland: <http://www.heritageireland.ie>

Ireland Festivals Overview: <http://entertainment.ie/festivals/>

Irish Film Industry: <http://www.iftn.ie>

Irish Music International: <http://www.irishmusicinternational.com>

Irish Theatre Online: <http://www.irishtheatreonline.com>

Irish Theatre Research Resource: <http://www.amharclann.ie>

Irish Visitors Attractions: <http://www.heritageisland.com>

Music Network Ireland: <http://www.musicnetwork.ie>

National Gallery: <http://www.nationalgallery.ie>

Northern Ireland Events Agency: <http://www.nievents.co.uk>

Northern Ireland Museum Council: <http://www.nimc.co.uk>

Voluntary Arts Network Ireland: <http://www.voluntaryarts.org>

## EDUCATION & CAREER

### **Course: Cultural Management in Belfast/Northern Ireland**

This programme is uniquely designed to provide management development for those employed in the cultural sectors of arts, heritage and museums. Delivered through the medium of e-learning, this MSc in Cultural Management is also unique within the northern hemisphere.

The programme was established in 1995, as a partnership between the Arts Council of Northern Ireland, the National Trust, the Northern Ireland Museums Council in collaboration with the University of Ulster. The course provides an opportunity to both reflect on, and develop skills in a range of management functions including marketing, management, finance and human resources. The content is placed within the context of international and national cultural policy and the service ethos of the public and voluntary sectors.

Typical candidates are employed in the cultural sector and have a minimum of two years related experience. They are ambitious and interested in developing their career within the sector. They are looking for a course with academic rigour, that will underpin their professional experience and provide the opportunity to share knowledge and experience of good practice with other students.

The programme is modular in structure and available only by e-learning study mode. There are ten modules. The Master of Arts section consists of a dissertation development module and a research paper which is begun on successful completion, at an appropriate level, of the Postgraduate Diploma.

Details: <http://www.artsmanagement.net/displayEducation-205.html>

### **Course: Cultural Policy and Arts Management in Dublin, Ireland**

University College Dublin (UCD) is offering MA and MLitt programmes in Cultural Policy and Arts Management from September 2001. Building on fifteen years of the Higher Diploma in Arts Administration, the development of the first MA and MLitt in Cultural Policy and Arts Management in Ireland is designed to maintain the national leadership role which UCD occupies in this area. The rationale for the changes includes the strong demand for higher standards of education in the sector, in particular for education which takes place in the working environment as well as in the university. In response to increasing professionalism in the cultural field, the course is designed to respond to the substantial growth of publicly funded arts provision and the growing awareness of the social and economic importance of the arts. The academic and intellectual standards of the programmes are commensurate with the highest level of international developments in this sphere.

The one-year full-time MA course will enable participants to understand the theory and practice of cultural policy and arts management, to develop leadership and strategic policy perspectives and to acquire research expertise. The course is designed for those developing professional careers in arts and cultural management, including the heritage and cultural industries.

Details: <http://www.artsmanagement.net/displayEducation-116.html>

## **Course: Business Studies and Arts Management in Dublin, Ireland**

The Bachelor programme, the first of its kind in Ireland, is recognised as a general business studies programme with a focus on Arts Management and contains a unique emphasis on arts studies, economics, legal and the cultural context. It will provide all the skills needed by managers working or hoping to work in the sector. The programme is offered at the Dun Laoghaire Institute of Art, Design and Technology (IADT) in Dublin.

Details: <http://www.artsmanagement.net/displayEducation-204.html>

## **CONFERENCE & SEMINARS**

### **Review: U.S. Cultural & Heritage Tourism Summit**

The U.S. Cultural & Heritage Tourism Summit celebrated the 10th anniversary of the first Cultural & Heritage Tourism Summit meeting by creating a dynamic conference designed to re-engage the various leaders in the travel, cultural and heritage sectors in developing new partnerships and strategies. From October 6-8, 350 delegates from 50 states addressed opportunities and issues facing one of our nation's fastest growing and innovative industries, cultural & heritage tourism.

The Arts & Business Council of New York presented their program in partnership with the New York State Council on the Arts. As an example of a public/ private partnership, the Cultural Tourism Initiative Grant Program provides a link between the cultural community and state and regional tourism efforts in order to expand and enhance the use of tourism in the creation, presentation and promotion of the arts and cultural heritage in New York State.

Details: <http://travelartspartnership.com/archive/volume3/tap12.html#ab>

### **Preview: Strategies for the Future of Culture: Dresden in Global Context**

*27. - 29. October 2005, Dresden (Germany)*

Entitled "Strategies for the Future of Culture: Dresden in Global Context", this major conference takes place in a city celebrated for its historic architecture and home to the Church of Our Lady, to be reconsecrated on October 30, 2005 following one of the major restoration projects of our era.

Drawing from and celebrating Dresden, this conference will examine how cultural creation, display, and preservation will evolve in the 21st century.

Overarching themes include the impact of terrorism, increasing urbanism, political instability, and ecological disasters on cultural institutions and on the creation of new artistic works in all fields and media.

Details: <http://www.scps.nyu.edu/dresdenculture>

### **Preview: Arts - Towards an Inclusive Society, Northern Ireland 2005**

*21-23 October 2005, Belfast, Northern Ireland/United Kingdom*

Arts - Towards an Inclusive Society, Northern Ireland 2005 is an international community arts conference being organised by the Community Arts Forum in conjunction with the Belfast Festival at Queen's. The event will bring together arts and community activists, policy makers, artists, and other experts to examine the role of the arts in bringing about meaningful social change. Delegates will visit communities in and around Belfast and participate in workshops to explore community arts processes and

practices with particular emphasis on issues of access, participation, authorship and ownership.

A key aim is to encourage and foster professional exchanges and partnerships. The Community Arts Forum (CAF) will be building an online global Community Arts Network for sharing ideas and experience and a Community Arts Partners' Bank as a starting point for meaningful and sustained global community arts exchanges.

Conference themes are:

- Transforming communities through the arts access, participation, authorship, and ownership,
- Arts in the context of conflict: What are we learning?, and
- Transforming the arts through communities: sustainability, connections, interdependence

More information: <http://www.caf.ie/conference/info.asp>

### **Preview: Scandinavian Creative Clusters Conference 2006**

Jenka is collaborating with Musicon Valley, the Roskilde Festival and Roskilde Business College in negotiating with Creative Clusters about setting up an international conference in Roskilde next summer June 27th to 29th.

The conference would be held in connection with the Roskilde festival and focus on the infrastructural needs for large events such as the Roskilde festival. What kind of education is needed, what are the regional impact, what is the economic perspective, how can supportive policies be developed, how can education and regional funds help incubate and nurture events to reach international standard.

If you or your organisation would like to be involved in this conference, please write to Andreas Rønne Nielsen: [andreas@wogn.dk](mailto:andreas@wogn.dk)

### **Preview: Culture in the Euro-Mediterranean Space**

*22-23 November, 2005, Barcelona, Spain*

The Department of Culture of the Government of Catalonia and the Interarts Foundation are hosting an international conference entitled Culture in the Euro-Mediterranean Space, which will be held in Barcelona on 22-23 November.

More information: [http://www.interarts.net/eng/5.3\\_novetat.php?newId=40](http://www.interarts.net/eng/5.3_novetat.php?newId=40)

-Advert-

#### **Books and Media at Arts Management Network**

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With any purchase via our bookstore, you help to support the further growth of our online resource.

<http://books.artsmanagement.net>

## **Call for papers: 14th International Conference of the ACEI**

The organisers of the 14th International conference of the Association for Cultural Economics International (ACEI) to be held in Vienna, 6-9 July 2006 invite the submission of papers (in English) on any aspect of cultural economics to be considered for inclusion in contributed paper sessions. The conference is to be held at the University for Fine Arts. Local organization is by FOKUS, the Austrian Society for Cultural Economics and Policy Studies.

Send an abstract of 100-150 words including your name, mailing address and e mail address, affiliation and position held, clearly stating the contribution of your paper to cultural economics. The final date for submission of the abstract is January 31, 2006. Acceptance will be notified by March 15.

Details: <http://www.dac.neu.edu/economics/n.alper/acei/>

A complete overview to all upcoming conferences you find here:  
<http://www.artsmanagement.net/Calendar-month.html>

### **IMPRINT**

The Newsletter is for free. It has currently 3329 subscribers worldwide.

Editors:

Arts Management Network

Dirk Schutz & Dirk Heinze

Paul-Schneider-Str. 17, D-99423 Weimar, Germany

Phone/Telefax: +49 (0) 3643 801765

Email: [info@artsmanagement.net](mailto:info@artsmanagement.net) | Internet: <http://www.artsmanagement.net>